**Visioning Work Session**

**Agenda**

**August 22, 2024**

**9:00 AM**

1. **Call to Order**
2. **Invocation & Pledge of Allegiance**
3. **Roll Call**
4. **Discussion**
	1. **Economic Development 101**
	2. **Understanding Utility Enterprise Communities**
	3. **Downtown Trends/Generational Shifts in Consumer Trends**
	4. **Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis**
	5. **Priority Projects/Implementation**
5. **Adjournment**