**Visioning Work Session**

**Agenda**

**August 22, 2024**

**9:00 AM**

1. **Call to Order**
2. **Invocation & Pledge of Allegiance**
3. **Roll Call**
4. **Discussion**
   1. **Economic Development 101**
   2. **Understanding Utility Enterprise Communities**
   3. **Downtown Trends/Generational Shifts in Consumer Trends**
   4. **Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis**
   5. **Priority Projects/Implementation**
5. **Adjournment**